



Rowell Bernardo

Senior Designer / UI UX

rowellbdesigns.weebly.com

Portfolio link above

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Clark Pampanga, Philippines

EDUCATION

Mapúa University Multimedia Arts and Science

Short course program for advance photoshop and photographic Program Possibilities of creativity in concept and design development.

Columban College BS in Computer Science

Class of 2008

SKILLS

Branding & Identity
UI/UX Design
Visual Design
Prototyping
Illustration
Web Design
Animation
Video editing

TOOLS

Figma, Invision
Shopify, Weebly
Adobe XD
Adobe Photoshop
Adobe Illustrator
Adobe Indesign
Adobe After effects
Adobe Premiere Pro
Adobe Dimention

EXPERIENCE

Aon Australia Designer / UI UX

2019 - Present

Oversee all design projects, from conception to delivery support marketing and development team to produce high quality design from collaterals, videos and websites, Also involve to create design framework style guide to maintain brand consistency across aon.

Freelance in Singapore Designer

Feb - July 2019 (5mos)

Worked as freelancer in Singapore to build brand and Identity style guide, Also work for their website landing page, Included on project is to check their office and create graphic mural design that could incorporate for the business nature.

Direct Sourcing Solutions Lead Designer

Aug 2017 - Nov 26 2018 (1yrs. 3mos)

Prepare and present designs to internal teams and key stakeholders review and provide feedback for junior designer to make sure design consistency, Also creating video and collaterals for the grand opening.

Juztapps Brunei Web / App UI Designer

Oct 2013 - Oct 2016 (3yrs.)

Worked with developers to create various web design and mobile app for Pizzahut website and Jollibee application ordering system, I've also worked for the royal family Bolkia daughter for 1 year as event planner and designer.

Lemon Camp Print Designer

May 2008 - Aug 2013 (3yrs. 3mos)

Started here as designer and digital machine operator, In daily based I usually meeting client understanding their print needs from planning to delivery, I've also consultant for the design expects requirement.